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ART DIRECTION · CREATIVITY · ILLUSTRATION · MOTION GRAPHICS · SOCIAL MEDIA

Agencies where I worked...



Art Direction and creativity on social media for Fnac, Women'Secret, Cepsa, Kobo, Mahou, Transitions...

Design implementations of campaigns into digital media for Uber, Carrefour, Taco Bell, Skechers, Buckler, Aena...





Desing and implementations for digital solutions in retargeting displays. Design and creation of intern communications.

Art direction and creativity in on/off campaigns focused on teens and childs. For brands like Famosa, Fundación ONCE, Real Madrid, Leroy Merlín, Chupa Chups...





Design and production of graphic materials for events, working with brnads like Desperados, Apple, Paulaner, Heineken, HSBC...

Art direction and creativity on digital media for Meliá, Hoffman, Montelez, la ONCE, Openbank, Banco Santander...





Art direction and creativity on digital media for Florette, Licor 43, José Cuervo, Lexus, Royal Canin...



Knowledges and professional skills

2014 Advertising and Public Relationships Degree

Universidad de Valladolid

Motion Design

2024	Illustration for Motion School of Motion
2024	Blender & After Effects Motion Design School
2023	3D Motion Beast Motion Design School
2022	Motion Pro Motion Design School
2020	Explore Filmmaking: From Script to Screen
	UK National Film School

2019 Motion Beast | Motion Design School

Design and Creativity

2024	Introduction to Generative Al Studio Google Cloud Skills Boost
2023	Creativity as a Catalyst for Change \mid D&AD
2022	UX Design Specialization Google by Coursera
2022	Introduction to UX Design FuturLearn
2015	Web design with HTML5 y CSS3
	l Seiscocos

Languajes

2023	English First (FCE) Cambridge
2024	C1 Advanced Cambridge

Others

2021	Understanding Fashion: From Business to Culture
	Institut Français de la Mode (IFM)
2022	Fundamentals in Ecommerce and Marketplaces

| The Valley Business & Tech School